

GreenChoice  
**100**<sup>TM</sup>

# Loved by Nature.



## Introducing GreenChoice 100, the most eco-friendly paperboard packaging substrate in North America.

GreenChoice 100 is manufactured by Strathcona Paper, the industry leader in exceeding today's stringent environmental standards. Strathcona is North America's only ISO 14001 clay-coated recycled paperboard mill, and is EcoLogo certified.

Call your Strathcona representative or packaging supplier today to learn more about GreenChoice 100.

What makes GreenChoice 100 the best choice?

- It's made from 100% recycled fibres
- It's 100% recyclable
- 100% of the energy used to manufacture GreenChoice 100 is offset with clean renewable energy
- 100% of the CO2 emissions generated are returned to the environment
- Strathcona's superior strength properties make GreenChoice 100 an ideal substrate to reduce caliper so you can use less board



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Tangible results. Infinite possibilities.